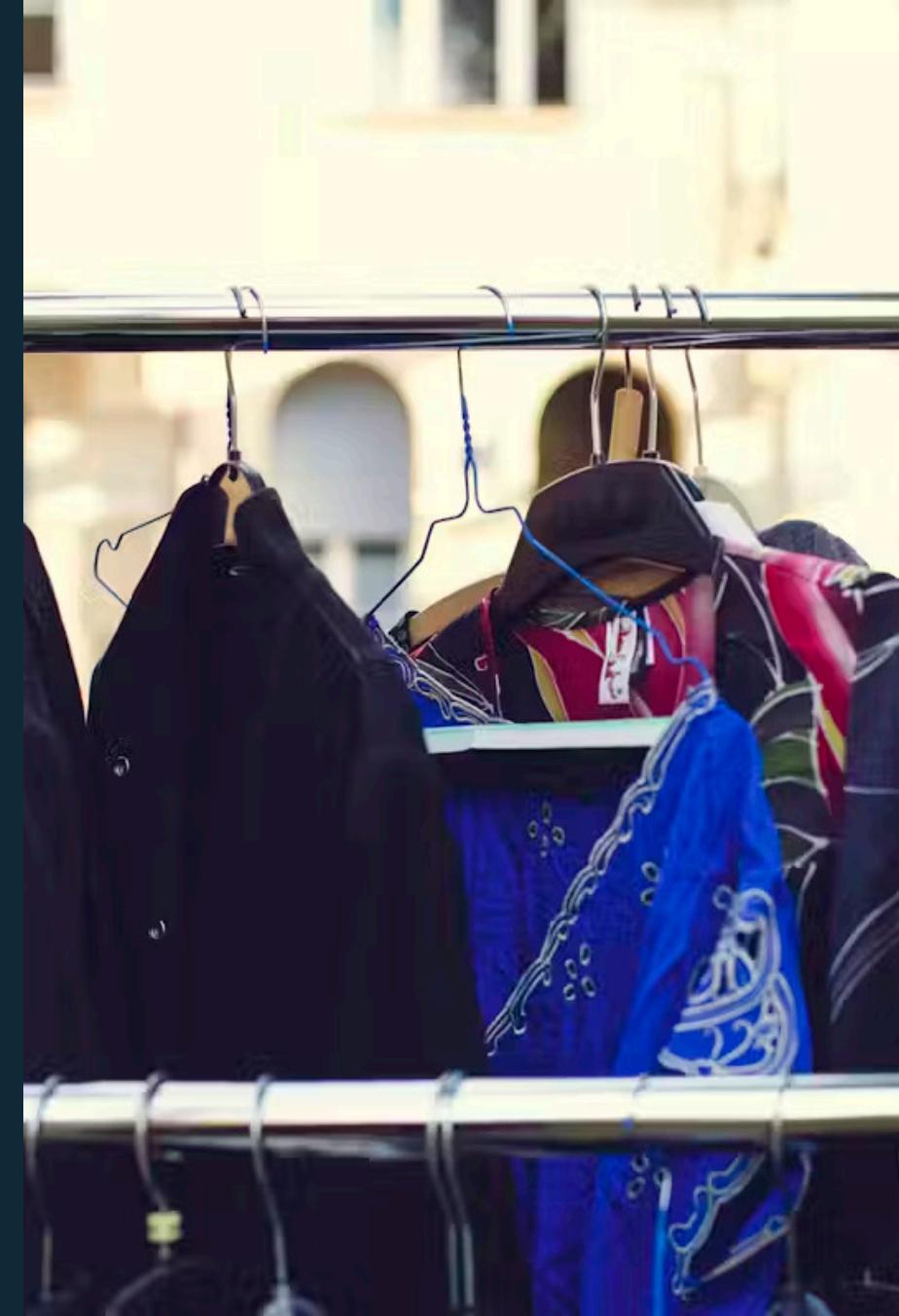


Mastering the Art of Garage Sales

Transform clutter into cash with a well-planned garage sale

Learn expert tips to maximize profits and minimize stress



A photograph of a spiral-bound calendar standing on a desk. The calendar is open to a monthly view, with the 1st of the month highlighted by a red dot. The top of the calendar page has the text 'CALENDAR' and 'SALES (LESSON 22)'. The time '10:20' is written twice on the page, once in large blue numbers and once in a smaller blue box. The desk also has a green notebook, a pencil, and a small teal mug in the background.

Early Planning: Key to Success

1 Set a Date

Choose weekend for maximum traffic

2 Obtain Permit

Check local regulations, avoid fines

3 Gather Items

Sort through belongings, decide what to sell

Community Collaboration

Neighborhood Involvement

Invite neighbors to join for a block-wide event

Increased Attraction

More sellers draw larger crowds of potential buyers

Effective Advertising

Multi-Channel Promotion

Utilize newspapers, websites, and social media

Eye-Catching Signage

Use balloons and arrows to guide shoppers





Smart Pricing Strategies

Clear Markings

Use easily removable stickers with rounded prices

Bundle Deals

Offer multi-item discounts to encourage larger purchases

Freebie Bin

Attract customers with a box of free items



Attractive Display Techniques



Categorize

Group similar items together for easy browsing



Use Tables

Elevate items off the ground for better visibility



Hang Clothes

Use portable racks to showcase clothing items

Gather Essential Supplies



Money Management Tips

- 1
- 2
- 3

Designate a Cashier

One person handles all transactions for accuracy

Use a Cash Box

Keep money organized and secure throughout the sale

Prepare Change

Stock up on small bills and coins beforehand

